Hospitality and Tourism

Online Footprint

Mr. Orr

**Online Footprint**

Create the basic SEO features for your city’s webpage:

|  |  |
| --- | --- |
|  | *Example:* |
| **Title Optimization**  (65 Characters) |  |
| **Meta Tags Optimization**  (150 characters) |  |
| **HTML Tags**  (Headings and bolded words) |  |
| **Keyword Optimization**  (3 to 4 sets of keywords) |  |

Go to <https://website.grader.com> and rate your city’s webpage.

Include a detailed list of how and why you plan on improving the current webpage.